Report AP 9: Dissemination

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1. Introduction

Within the German CLARIN-D initiative, BAS is, in conjunction with IMS of the University of Stuttgart, responsible for the work package AP 9 “Dissemination”. The goal of this work package is to make CLARIN-D visible to the scientific communities, to the CLARIN initiative proper and to the general public.

In the grant contract, measures to achieve this visibility were defined. These measures include the publication of a newsletter, the definition of templates for poster and computer presentations, and setting up a web site for CLARIN-D.

This report covers the period from June 2013 up to and including May 2014.

2. Institutions and People

The Bavarian Archive for Speech Signals (BAS) is hosted by the Institute of Phonetics and Speech Communication at Ludwig Maximilian University Munich. Within BAS, the project leader PD Dr. Christoph Draxler is also responsible for BAS contributions to AP 9. Fabian Bross is responsible for the design and editing of the newsletter, which is scheduled to appear every 6 months.

The Institute for Natural Language Processing (Institut für Maschinelle Sprachverarbeitung, IMS) is part of Faculty 5 (“Computer Science, Electrical Engineering and Information Technology”) at the University of Stuttgart. The head of the CLARIN-D centre at IMS is Prof. Dr. Jonas Kuhn, deputy leader until Oct. 2013 was Dr. Heike Zinsmeister, and the person responsible for the construction, support and maintenance of the CLARIN-D web site and the wiki is Jens Stegmann.

3. Main Dissemination Strategies

CLARIN-D is informing about its aims, contents, status and progress via several communication channels:

- a web site on CLARIN-D, with public and restricted access pages, set up and maintained by IMS Stuttgart,
- a newsletter which is published every 6 months by BAS,
- paper flyers were designed and made available by BAS, and
- active participation in workshops and conferences for young researchers.

These information channels are used by all CLARIN-D partners; furthermore, all CLARIN-D partners are contributing information about their activities for the sake of the dissemination of information about CLARIN-D.
4. Activities and Materials Produced

4.1 Newsletter

It was decided that the general concept of the newsletter should be to

- present background information on CLARIN-D and its centres,
- report on important CLARIN-D events such as workshops, tutorials and press conferences,
- provide a forum for guest authors from related projects, and
- present use cases from scientific applications with relevance for CLARIN-D.

BAS has published five newsletters so far (Nov. 2011, Mai 2012, and Nov. 2012, June 2013 (in time for the M24 workshop in Nijmegen), and Nov. 2013).

The newsletter can be found at


and one can subscribe to the newsletter via the web page.

4.2 Flyer

In 2013, no new flyers were produced. The remaining flyers were distributed at conferences and workshops.

1.1. Videos

BAS has produced two introductory videos for its WebMAUS service and the online perception experiment software percy. Both are available via YouTube.

http://www.youtube.com/watch?v=7Ii-gOShtFA
http://www.youtube.com/watch?v=pzHowe4_3ew

4.3 Events

BAS presented the WebMAUS show cases at 53. StuTS (Studentische Tagung Sprachwissenschaft) from on 09.05.2013 in Munich.

At the M24 Workshop on 27.-28.06.2013 in Nijmegen, BAS presented horizontal and vertical show cases in a plenary speech and on posters. The website was featured prominently on this workshop.
At Interspeech 2013 in Lyon, individual authors presented CLARIN-D related speeches and posters, but without central coordination.

Other large conferences have seen a more coordinated appearance of CLARIN-D: at “Digital Humanities im deutschsprachigen Raum” (DHd) in Passau (25.-28.03.2014) CLARIN-D presented special session to make the German CLARIN infrastructure known in the humanities. Furthermore, individual CLARIN-D authors presented their work at DHd 2014.

On 31.03.2014 BAS organized a one-day workshop “Sprachdatenbanken – von der Aufnahme zur Publikation”. This workshop attracted 29 students, post-docs and researchers from German, Austria and Switzerland and was held in Munich. It is planned to deposit the materials produced for this workshop in the TeLeMaCo Server for learning material hosted by the CLARIN centre in Saarbrücken.

At LREC 2014 in Reykjavik, CLARIN-D will present a half-day tutorial by four speakers (Chr. Draxler, Th. Eckart, Daniel Jettka, Dieter van Uytvanck) on “Online speech and language resources”, in addition to individual presentations. The tutorial is scheduled for 31.05.2014.

At DH 2014 in Lausanne, CLARIN will present a workshop entitled “Using CLARIN for Digital Research” with demos by Thorsten Trippel, Martin Wynne and Christoph Draxler. The workshop is planned for either 7th or 8th July 2014.

### 4.4 CLARIN-D web site and project wiki

The first version of the CLARIN-D web site was published by IMS in September 2011 ([http://www.clarin-d.de](http://www.clarin-d.de)). It was created using the Joomla content management system (Joomla CMS). For means of project internal documentation and information exchange, IMS also set up and maintained the access-controlled CLARIN-D project wiki ([http://www.clarin-d.de/mwiki](http://www.clarin-d.de/mwiki)). It has the Mediawiki software at its base and was released together with the first version of the web site.

In June 2012, IMS released a generally revised version of the web site. Further updates and additions related to content and functionality have been made available on a continuous basis ever since. Pertinent support for the personnel of the nine German CLARIN-D centers, the associated computing centers, the discipline-specific working groups and their associated curation projects. Of course, we are also responding to requests from the interested public, e.g. via tickets provided by the technical helpdesk.

Points of particular interest during the current period under review include:

1. Other domains for the CLARIN-d web site are clarin-d.de, clarin-d.net and de.clarin.eu.
2. Pertinent issues have been described in detail in the predecessor reports released in 2012 and 2013.
appeals for and the integration of news articles which have been provided by all the partners,

taking inventory and pertinent improvements where necessary (e.g., repairing dead links or
minor issues with articles), especially in June 2013 and November 2013, planned for May
2014, too.

new features and content integrated:

• map of infrastructure-related services,

• registration component for the M24 workshop,

• integration of a BibTeX-based project bibliography,

• cleaning up and/or creating the pertinent BibTeX entries on grounds of the literature
given in the project reports as well as further data provided by our partners,

• changes to the menu structure in order to make content more accessible to the users,

• integration of more graphical elements and pictures for news articles, also for linking to
other specific content (e.g. the user guide, the technical helpdesk) from the start page

• provision of short URLs as shortcuts as requested by some partners, e.g. http://www.clarin-d.de/status or http://www.clarin-d.de/legalissues

• integration of content provided by the curation projects of the discipline-specific working
groups

4.5 Other web sites
The major collection of web services of CLARIN-D is hosted by Universität Tübingen:

http://weblicht.sfs.uni-tuebingen.de/weblichtwiki/index.php/Main_Page

CLARIN-D continues to actively publish information about its tools and services to the Virtual
Language Observatory.

http://www.clarin.eu/vlw/observatory.php

5. Strategic Planning

5.1 Web site
The web site is in a stable state. IMS will continue to implement minor revisions required by the
steering committee, other members of CLARIN-D and the users where feasible, and it will provide
support for the server that runs the web site. Regarding the provision of content and the Joomla CMS
system, the new coordinator of users and scientific communities (located at the University of
Tübingen) will take over pertinent responsibilities.

An evaluation of the usage statistics and the user friendliness is desirable.

5.2 Other dissemination channels

As promised in last year’s work package report, CLARIN-D has been actively disseminating information on the resources, services and infrastructure among senior students and young researchers. These efforts will be extended.

The successful call for participation for the BAS workshop on speech databases shows that there is considerable demand for this type of event. BAS thus plans to

1. package this workshop so that it can be held at other CLARIN-D and –EU centres, and to

2. develop at least one more such workshop.

One major dissemination target is Interspeech 2015 in Dresden.